

ALA Hawai'i Girls State
2020 Design Contest
www.HawaiiGirlsState.org/contest
Rules and Guidelines for submitting a Design



INTRODUCTION

Mahalo for joining the American Legion Auxiliary Hawai'i Girls State (ALAHGS) in our efforts to have a creative new design for this year's program. Due to the uncertainties in our world, there is a tight turnaround for the deadline, so, please be sure to note designs are due by May 20, 2020.

ALAHGS and all our alumni and supporters are excited to bring you the 2020 Design Contest. Join talented artists by putting your own spin on this year's t-shirt plus more... Compete for the \$100 gift card and a chance for your design to be sold at the online store and shared with all.

This year's competition will be completed rather quickly and all voting will be internal and announcements will be available within 72 hours of submission deadline.

Enter the contest now and pass on to any talented designers, artists or ALAHGS community and Hawai'i fans. Contest Prizes Include:

PRIZES

See the Official Rules for details and restrictions regarding all prizes in the contest.

WINNER

The winner will receive a \$100 Gift Card of their choice from Visa or Amazon to be emailed or mailed USPS once all qualifications are met.

SEE LAST PREVIOUS YEAR's online at
www.HawaiiGirlsState.org

Design Guidelines

We are excited to announce that artists like you can put your own spin on the official ALAHGS design. We challenge you to create an original design inspired by the ALAHGS, leadership, Hawai'i, youth, patriotism, etc.

We look forward to receiving your submissions for the contest. Here are some general guidelines for your design submission:

- Must include the words 'American Legion Auxiliary Hawai'i Girls State'
- Please include the year (i.e., "2020")
- Final T-shirt will be a one color print onto purple shirt
- Design for front of t-shirt will be small and in 'pocket' area and can be different than what is on back. *Not necessary to submit something for the front, but, the large design for the back of the t-shirt is essential.*
- Multiple designs may be submitted.
- Upon submitting the design you are guaranteeing that you hold rights to everything in it and that it does not contain any copyrighted material, including images/copy found online and will become property to be used at will of ALAHGS

Designs will be judged on the following criteria:

- Concept/ Originality
- Captures the spirit of ALA Hawai'i Girls State and our purpose and mission
- Striking and memorable design
- Visibility- eye-catching and visible from reasonable distance
- Completeness of design (must be ready to print)
- Cultural inclusion (possibly Hawaiian wording or graphics)
- Feasibility/ must be easy to reproduce

Design Specifications:

Design submission should be saved to 300 dpi to produce a quality output. Acceptable files are high resolution JPGs, AI and EPS files. Please provide the original design in a high res format that is compatible with Photoshop, Illustrator or another professional design program.

Submission Guidelines and Agreement:

- All entries should be submitted to alaHawaiiGirlsState@gmail.com with a completed registration form.
- You must be 18 years or older to submit an entry. If you are under the age of 18 you may still create and submit a design, but it must be submitted on your behalf with a parent/guardian signature
- ALA Hawai'i Girls State (ALAHGS) will have first printing rights to the winning design. By submitting you agree that if your design wins, it can be used by ALAHGS on a t-shirt and other promotional items, including website and marketing and public relations materials.

- The winner and image of the design will be recognized on social media.
- You must submit your design by midnight HST, May 20, 2020
- Entries will be judged by a panel of ALAHGS members.
- The winner will be notified by email information provided on the entry form.
- Please note that ALAHGS reserves the right to make adjustments to the winning design.
- At the sole discretion of the ALAHGS, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
 - the return of an email notification as undeliverable after three (3) attempts;
 - winner's failure to provide original design files;
 - winner's failure to execute and return a release form.
- Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared the "winner" of the contest via social post.
- By submitting you are agreeing to all contest rules.
- If you have any questions, please email alaHawaiiGirlsState@gmail.com
- Designs should be emailed to: alaHawaiiGirlsState@gmail.com

SUBMISSION DEADLINE: MAY 20, 2020 by 2:00 p.m.

NAME: _____

Address: _____

PHONE: _____

EMAIL: _____

AGE: _____

if under 18, please have parent/guardian sign below

Parent/Guardian Name: _____

phone: _____

email: _____

FINE PRINT

By submitting an entry, the artist consents that it is his/her own original work and that he/she has all necessary rights and permissions to use included elements. The t-shirt contest team reserves the right to make adjustments and alterations to the winning entry to ensure that the reproduction of the image is of best quality. The winning artist releases exclusive right to artwork to be used for ALAHGS promotional material. The winner(s) will be rewarded with a \$100 gift card. No submissions will be returned.

Signed _____ *Date*